

AEDGETA Meeting Minutes

November 18, 2019

Call to Order – President Jerry Geiger

Invocation/Pledge of Allegiance – Phil Frandsen

Roll call – Jerry Geiger, Joe Sigona, Tom Trainor, Tim Brain, Randy Waddell, Dean Hinz

Minutes of Oct meeting – discussion around how minutes are all posted on line. Tim read minutes aloud. Tom moved to accept minutes, Randy seconded. Approved.

Treasurer's Report – Tim Brain

- Books returned from accountant
- Extension approved by IRS
- Main checking – 36,710
- Case – 13,185
- Savings – 63,539

Income

- Interest – 25.10
- Membership – 125
- Hay sales – 1,717

Expense

- SRP land (fert/spray) - \$515.56
- Telephone - \$63.78
- SRP land (L and H Farms) - \$455

Net Profit \$832.76

Tom motion to accept, Randy seconded. Approved.

Old Business and Standing Committee Reports

- Insurance – Joe. Did receive a Certificate of Insurance (COI) for Schnepf Farms. Phil needs a COI for SRP.
- Farmland – no report.
- Sahuaro Ranch Park Show – no report.
- Membership – Tom. Sent two new members membership cards and flyers. Tom asked Jerry for a message from the President. Discussion on membership renewal dates, how the website makes it possible to renew individually on any date, not everyone on the same calendar date.

- Apache Junction – Tim/Phil. Tim reports that it is time to get vendors lined up. Good for now, will pick up activity Jan 1.
- AHAA/C3 – Phil. Bio diesel machine update. Vegetable oil okay to use for dust control at farm ground, containers can be sold/recycled. Randy to research disposal. John Konwiser – 5 tractors, Farmall A (with cultivator and dog crate), JD 320. JD LA. Farmall BN (With grandkid seat), JD unstyled B. Would like to donate to the club. Farmall Cub needs restoration – will give it to a club member that is interested. Discussion around finding kids that would be interested. AHAA needs income. Phil agrees to pick up all tractors, provide donation letter. Put an announcement/newsletter that we have opportunities for younger members for tractors that can be worked on, restored. Discussion that this donation cannot have directives attached, the Club already has a used inventory challenge. Discussion that the Club should not retain assets, it is a social club by nature. Discussion that everything should be included in Silent Auction as reasonably soon as possible. Set minimum bids on these items. Try Glendale, if unsold, try AJ show. Jerry will reply with summary position. – Mark Sion to provide C3 Treasurers report next meeting.
- Gilbert Tractor Project – Phil. Inspector and Safety providing conflicting guidance, tractor is complete.
- Website/Communications – Dean.
 - Website converted to direct bill. Pending application to connect merchant account to support online payments. Website traffic doubled (from 35 to 70 visits a day) and 30% of traffic is from searches. Top pages are Events, News, Classifieds. Account creation email sent, approximately 50% of members have logged in to the site. Averaging 50% open rate for emails, suggested to Dean the importance of the subject line for those that skim email.
 - Phone – Dean presented information on Grasshopper phone solution. Can use the Club's existing phone number, can receive calls, or forward, or just send to voice mail. Can return calls using the club's number. \$26/monthly. Dean moved to switch Century Link phone (\$60/month) to Grasshopper and try on a monthly basis, Tim seconded. Approved.
 - Newsletter – Jerry will provide President's letter. Will be electronic only, stored on website. Dean targeting December completion.
 - Facebook – no progress
 - General promotion – Dean presented applications to include Glendale and AJ shows on Arizona Office of Tourism event calendar. Approved with edits. Will include the same on websites like RaisingArizonaKids.
- Case Steam Engine – Joe. Talked to Jeff Lund. Gears will be removed to be reconditioned. Rate of progress seems doubtful. Contract does not enforce time/milestones.

New Business

- Christmas Party at Fred Ferguson's. Fred inquired about a wagon for the party - Tom will follow-up. Tables and chairs – Jerry has a stack of chairs. Jerry to provide coolers

and drinks. Club to provide food. La Canasta will be the catering decision. Gift Exchange – please limit to \$10-25. If you bring kids, bring a gift for your child so that their kids can be sure to have a gift.

Other Business

Touch a Truck update - good show, plenty of room, lots of kids.

Adjourn

Motion by Tim, second by Tom, carried.

Submitted by Secretary pro tem – Dean Hinz